



Power Trading & Service Group



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Power Trading & Service Group

Power Trading GmbH

Formation Date: January 2000

Location: Rödermark (close to Frankfurt) and Hong Kong

- ◆ Power Trading GmbH provides verified Services such as Sales & Marketing, Assembling, Helpdesk, Repair, Swap, Logistic & Warehousing to bring Asian Hardware Manufactures into the German market.

On the other Hand we establish trade relationships for our German Customers. We offer new channels of distribution therefore German Customers are in the position to achieve the best purchase price without unnecessary expenses. German Customers are able to trade directly with our Asian Manufactures.

A whole trade level is eliminated due to our concept!

Our Service is called Coordination Office and is designed to bring the Asian and the German market closer together. Therefore both Parties are able to benefit mutually.

German Customers can purchase Hardware products for best conditions and Asian manufactures are able to launch their products for an extraordinary good price on the German Market. The outcome is a high sales quantity for both parties.

Power Trading provides countenance during the whole purchase process to assure a convenient trade procedure for both parties.

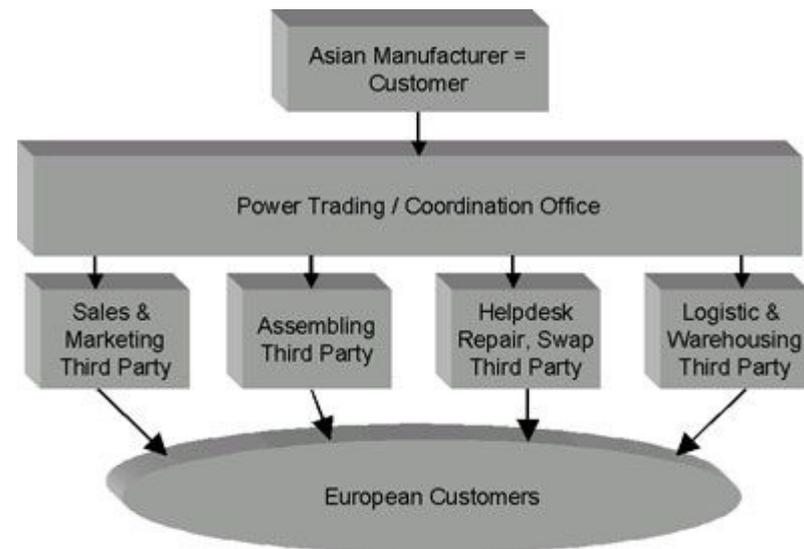
Concept

- ◆ Power Trading created a concept which enables direct trading between German Customers and Asian Hardware Manufactures.
We open up direct sales contacts and take care of all trade related issues. For Asian Manufactures we offer Services such as Sales and Marketing, Assembling, Helpdesk, Repair and Swap Service as well as Logistic & Warehousing through third party.

- ◆ Our German as well as our Asian Customers can participate in our well established distribution contacts. German Customers are able to purchase products directly with minimized risks.

The German Customer and the Asian Manufacture are contracted directly. Power Trading negotiates the preliminary terms and conditions without obligations therefore both Parties are able to negotiate directly.

Power Trading renders assistance to assure a convenient trade procedure. Therefore you are able to capture a new market with low investments and a minimized risk.





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Asian Customers

◆ Asian Manufactures

If you are planning to expand into a new growing market you are facing challenges such as:

- ◆ Building up a Sales Team
- ◆ Establishing business relations
- ◆ Hiring manpower
- ◆ Running a subsidiary
- ◆ Legal and tax issues
- ◆ Finding reliable partners
- ◆ Power Trading can help you!

Services

- ◆ Due to our newly-created business concept you are now able to enter international markets with a minimized risk. Our service is created to open up a new market for you. Our innovative service is called "Coordination Office". We introduce you to reliable partners who feature the following services for you:
 - ◆ Sales and Marketing
 - ◆ Assembling
 - ◆ Helpdesk, Repair and Swap Service
 - ◆ Logistic & Warehousing
 - ◆ These Services are highly scalable according to your requirements! Our contacts and expert knowledge in behalf of your business!
 - ◆ Power Trading works closely with you as your window to the customer
 - ◆ All Services are guided and monitored by Power Trading
 - ◆ Highest flexibility through a proven network of cooperative partners
 - ◆ Guidance through all processes to establish your business
 - ◆ In order to get your product into market we establish all necessary Services.



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Sales and Marketing Part 1

- ◆ You can not break into a new market without having well established sales contacts with domestic market knowledge.
- ◆ To support you we established contacts to well trained and experienced Sales Teams. Hence you have the chance to start business in Germany immediately on a commission bases and a small handling fee.
- ◆ We only introduce you to Sales Teams who have strong business relations to various key customers. Therefore you have the opportunity to capture a new market with a minimized risk and low investments.
- ◆ If you decided to assign an external Sales Force, we assure that the Sales Force will work for your company, for your brand and for your product range!
Your advantages Sales Force:
 - ◆ You can participate in existing business relations
 - ◆ therefore start immediatly from 0-100%
 - ◆ with minimum investments
 - ◆ and low up-front payments!
 - ◆ Your brand will be promoted with total transparency about all sales activities based on data network through web and direct communication.
 - ◆ Sales statistics will be available for you via internet
 - ◆ Full revenue and margin control



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Sales and Marketing Part 2

What the Sales Force can do for you

- ◆ Establish new customer relationships
- ◆ Proposal management
- ◆ Active Sales - attract new business
- ◆ Request tracking
- ◆ Develop Manufactures visibility
- ◆ Product presentation
- ◆ Communicate product information to customer
- ◆ Exhibit at trade fairs
- ◆ Generate statistics available through web interface
- ◆ Product listing in headquarters

Due to our excellent network we are able to introduce you to the best partners for your requirements!



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Sales and Marketing Part 3

We offer you, through our partners, a strong service to promote your product perfectly.

You can engage in the following marketing services:

- ◆ Define marketing activities for launch and lead generation
- ◆ Developing Marketing Strategies
- ◆ Designing Brochures
- ◆ Product Information
- ◆ Fair Organisation
- ◆ Company Identity Advertising vs. Budget

All activities will be invoiced directly! or your requirements!



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Assembling

Assembling Advantages

For saving import taxes many manufactures choose to assemble their components abroad.

If you want to assemble in Germany we can introduce you to reliable partners for the following tasks:

- ◆ Final Assembling of Components for fixed price
- ◆ Shipping finished goods to forwarder for final distribution
- ◆ Design and supplying packaging Material and gift boxes
- ◆ Import tax savings
- ◆ Assembled by fixed pricing Best price - high quality
- ◆ Excellent transportation infrastructure
- ◆ Excellent transport connections
- ◆ Assembled by highly qualified manpower
- ◆ Labeled "Assembled in Germany" associated with high quality by clients



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Helpdesk, Repair, Swap

To keep your business running we implement all necessary Services for you.

We arrange through our Partners Helpdesk, Repair and Swap Services such as:

- ◆ Helpdesk Service with well trained manpower
- ◆ Double Swap / Single Swap
- ◆ Repair
- ◆ Refurbishment
- ◆ Parts salvage
- ◆ Warehousing



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Logistic & Warehousing

- ◆ ■ Custom Clearance of Components
- ◆ ■ Shipping Components to Assembler
- ◆ ■ Shipping Final Products to Clients
- ◆ ■ Warehousing and Transportation
- ◆ ■ Return Shipments to Asian Manufacturer
- ◆ ■ Pickup Service for Service Organisation
- ◆ ■ Swap Service for Service Organisation
- ◆ ■ Prepaying Tax and Income Duties

All activities will be invoiced directly to the Manufacturer.



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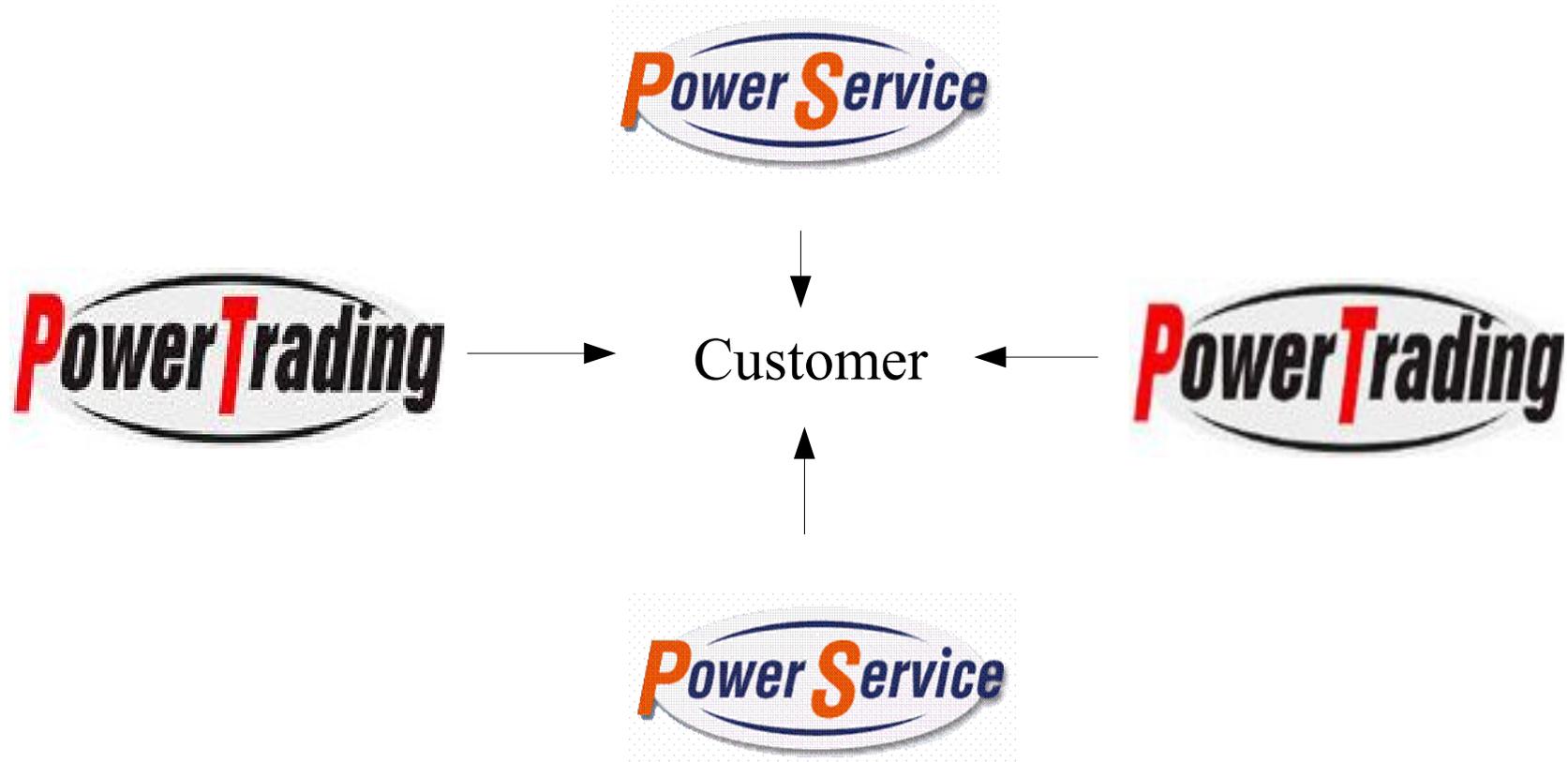
Customers

Due to our well established Asian Manufacture channels you are now able to trade directly with Asia. We take care of all purchase related issues therefore you can participate in our well established channels with a minimized risk. We open up a direct purchase channel for you thus both parties are contracted directly. We take care of all purchase related issues to guarantee a smooth purchase process. Our office in Hong Kong maintains the close relationship to our Asian Manufactures and supports a careless purchase process for you. The trade process is very easy:

Our Team in Hong Kong searches the Asian Manufacture Market continuously to find the best Hardware Manufactures for you.

We offer a firm portfolio of hardware goods but we certainly enlarge our product range according to your wishes. If your purchase decision is made we enable a direct contact to the Asian Manufacture. You can negotiate the final terms of conditions directly with the Asian Manufacture. After the price is fixed you are able to conclude an agreement directly. If required Power Trading certainly supports you during the whole process.

For your convenience we certainly take care of every trade related issue. As you can see we enable convenient direct trade with minimum risk and excellent purchase prices!



Thanks for your time